

## Voice Coaching for Entrepreneurs

Our **Voice Coaching for Entrepreneurs** will help give you the edge in all your business communications.

The success of your business depends on how well you communicate and the most powerful form of communication is the spoken word.

*"...your training was inspiring, really enjoyable!"*

### Business Link

As an entrepreneur YOU are your business. Our coaching is designed to help you make the most of your voice and spoken communication in the business context.

The influence of your voice in business cannot be underestimated. Whether for face-to-face, on the phone, in meetings, selling or speaking in public, we will assess your present communication style and give you new skills to maximize your vocal influence and impact.

As an entrepreneur how you communicate through speech is an integral part of your business brand. We will help you find your business 'voice' – one that fits your company brand and your personal values.



### Our Voice Coaching for Entrepreneurs can include:

- Identifying what vocal business image you want to put across and ensuring what others see and hear of you matches your business brand
- Using your voice with greater flexibility for influencing others – for face-to-face engagement or on the phone
- Finding and developing your authentic voice – to sound friendly, authoritative and natural. We will give you exercises to continue your development
- Learning to sell yourself more assertively by speaking with greater clarity and impact – checking your delivery pace, enunciation, accent awareness, variation, interest etc.
- Learning the key techniques which help go towards making the most of your voice, for instance, breathing, postures, relaxation, centring, daily voice exercises
- How to manage your nerves, anxieties and personal confidence in challenging situations.

## How it Works

After an initial conversation with you we will submit a proposal for your bespoke programme to help you get the results you want. This may be one session or a series of sessions. We deliver group training, workshops and one-to-one coaching. We are happy to come to you or arrange a venue to suit.

## Our Approach

Our approach is primarily a 'get-up-and-do' practical one, focussing on the 'how-to' to give clients tangible strategies to put into practise. Our niche expertise works well built into in-house or externally provided management and leadership programmes.

Do get in touch to see how we might be able to help you either by calling us on **+44(0) 1332 727305** or send us an email: [info@katelee.co.uk](mailto:info@katelee.co.uk)

## Our Experience

**Over the past fifteen years, alongside our senior management programmes, we have worked with many dozens of SMEs and new start-ups, tailoring our voice communication coaching to suit your business needs. We understand the challenge of selling yourself and will help you think about how you want to come across in order to create the impact you need for business success.**



*"Kate and I worked together to deliver a tailored voice communication training program to a City law firm client of mine. Kate provided excellent quality materials and her one-to-one follow up was second to none."*

**BenWyatt, Centuries Ltd.**

*"...your training was inspiring, really enjoyable!"*

**Business Link**

*"With some tuition from Kate Lee within just one month the transformation was incredible - not only did Kate develop my speech but she also taught me skills that helped me manage myself which in turn has enhanced my teams performance and output. A priceless investment."*

**Project Manager, Emtor**

*"Kate provided training in voice communication for over a hundred of our customer service managers and our train managers, giving them real concrete skills that they could take away with them and use in the workplace. Kate was an absolute pleasure to work with: creative, dedicated, reliable, and a real inspiration to all those who took part in her courses."*

**Guy Raybould, L&D, Eurostar International Ltd**

*"I attended the CIN workshop and enjoyed every minute and it was an invaluable experience- Thank you!"*

**Kate Smith, Designer and Illustrator**

## About Kate Lee Communications

For over fifteen years Kate Lee has delivered voice communication, personal impact and influential presentation programmes to an impressive client list. Originally a professional actor, she was a pioneer of bringing voice and professional performance into the business context, focussing on the behaviours associated with excellent communication. Kate offers a unique skill-set: a voice specialist, a professional performer and an experienced business coach.

## Business Training

Our Voice Communication and Presentation Coaching Programmes have helped a range of professional communicators, leaders, executives and entrepreneurs transform their communication style with stunning results.

**Business clients include:** Eurostar, Bombardier, Emcor, Natwest, EDF Energy, Tenon Group, Pfizer, EMDA, Business Link, Norwich Union/Aviva, East Midlands Trains, Aggregate Industries, BDO Stoy Hayward, several City & County Councils and dozens of SMEs and individuals.

*"Kate has received universal acclaim from our corporate clients whose time with her achieved results ranging from a significant polish to a total transformation."*

**Clive Hook, Clearworth: (Leadership Programme Director, EDF Energy)**

## Broadcast Training

Kate Lee is also an established coach for the UK broadcasting industry, where she has trained hundreds of radio and television presenters and journalists for the BBC and throughout the independent sector from new talent to evening news presenters.

**Broadcast clients include:** BBC Radio & TV, ITN, ITV, Channel 4 News, LBC, Heart fm, Capital Radio, Smooth Radio, Classic fm, Talksport and dozens more independent stations.

*"Kate is great. She instantly helped me identify what I needed to do to improve my voice, and how to do it. A delight to work with."* **Keme Nzerem, Channel 4 News**

## Kate Lee Communications Training and Coaching includes:

- Executive Voice Coaching for Leaders and Entrepreneurs**
- Professional Voice Coaching** for Broadcasters, Telephone Professionals, Public Announcements, Trainers, Coaches & Teachers. Bespoke Programmes
- Influential Communication Coaching**
- Business Presentation Skills**
- Lead & Manage with Impact & Influence**
- Raising Personal Presence & Impact**
- Public Speaking**
- Career & Interview Coaching**

