

Personal Impact & Presence

Our **Personal Impact and Presence Course** will help you make the most of your authentic personal presentation and help you feel more empowered.

At the heart of our Impact and Presence coaching is helping you identify how you want to come across to others. What do you want them think about you? How do you want them to feel about you? We then work with you to ensure you have the strategies and new behaviours to achieve this.

"Kate has received universal acclaim from our corporate clients whose time with her has resulted in improvements which range from a significant polish to a total transformation. Even managerial promotions have been credited to the fact that Kate helped them make their presentation memorable and meaningful."

Clive Hook, Clearworth, Director EDF Energy Leadership Programme



Coaching Objectives:

This is highly personalised coaching, even within a small group context, and can have powerful results. Clients have applied these personal development skills to a variety of work and life situations. They can initiate a step change in careers and help you feel empowered.

Coaching Content will include:

- Identifying how you would like to come across to others
- Harnessing your natural characteristics to increase your personal presence
- Developing your voice impact and speaking style to engage your listeners
- Considering how you use yourself – body language, postures, physical movement
- How to raise your credibility in your business role through personal presence
- Enhancing gravitas, authority and influence whilst retaining your authentic self
- Learning strategies for tackling any issues of personal confidence
- Exploring behaviours to build rapport and engage others.

How it Works

After an initial conversation with you we will submit a proposal for your bespoke programme to help you get the results you want. This may be one session or a series of sessions. We deliver group training, workshops or one-to-one coaching. We are happy to come to you or arrange a venue to suit anywhere in the UK, including our recommended venue in Bloomsbury, London.

Our Approach

Our approach is primarily a 'get-up-and-do' practical one, focussing on the 'how-to' to give clients tangible ideas to put into practise.

Our niche expertise works well built into in-house or externally provided management and leadership programmes.

Do get in touch to see how we might be able to help you either by calling us on **+44(0) 1332 727305** or send us an email: **info@katelee.co.uk**.

Our Experience

Kate Lee has extensive experience developing the communication skills of senior executives and business leaders. We focus on the influential behaviours associated with influential communication, personal and vocal impact and leadership presence.

"The material changes seen in people were simply staggering. I have already made several life and business changes – which can't be bad."

CS Regional Manager, Natwest

'I spent a day working with Kate - I learnt more in that day than in a year trying to develop myself. I will be definitely booking further sessions'

Clarke Carlisle, Chairman, Professional Footballers Association (PFA)

"Kate has worked with a large number of my clients, from president and vice president to project manager and senior engineer over the last five years. She has a unique ability to establish trust and rapport with all types of people, enabling them to identify how they come across, and more importantly, how they can change the impact they have."

Chris Taylor Consultancy, Taylor Knight Associates

"Tuesday has changed the whole way I'm now looking at things, including a meeting I had yesterday - and had great results."

Finance Director, Manufacturing Industry

"Kate delivered an exceptional service to us as a business but more importantly, she delivered tailored coaching programmes for each of us as individuals. The impact was phenomenal: from top class presentation styles to persuasive communication skills. I would recommend Kate 100%: her professional approach, empathy and insight into people undoubtedly accelerated our professional development."

Head of Marketing, Ceri McCall, Talis



About Kate Lee Communications

For over fifteen years Kate Lee has delivered voice communication, personal impact and influential presentation programmes to an impressive client list. Originally a professional actor, she was a pioneer of bringing voice and professional performance into the business context, focussing on the behaviours associated with excellent communication. Kate offers a unique skill-set: a voice specialist, a professional performer and an experienced business coach.

Business Training

Our Influential Communication, Personal Impact, Executive Voice and Presentation Coaching Programmes have helped a range of professional communicators, leaders, executives and entrepreneurs transform their communication style with stunning results.

Business clients include: Eurostar, Bombardier, Emcor, Natwest, EDF Energy, Tenon Group, Pfizer, EMDA, Business Link, Norwich Union/Aviva, East Midlands Trains, Aggregate Industries, BDO Stoy Hayward, several City & County Councils and dozens of SMEs and individuals.

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Clive Hook, Clearworth: (Leadership Programme Director, EDF Energy)

Broadcast Training

Kate Lee is an established coach for the UK broadcasting industry, where she has trained hundreds of radio and television presenters and journalists for the BBC and throughout the independent sector from new talent to evening news presenters.

Broadcast clients include: BBC Radio & TV, ITN, ITV, Channel 4 News, LBC, Heart fm, Capital Radio, Smooth Radio, Classic fm, Talksport and dozens more independent stations.

"Kate is great. She instantly helped me identify what I needed to do to improve my voice, and how to do it. A delight to work with." **Keme Nzerem, Channel 4 News**

Kate Lee Communications Training and Coaching includes:

- Business Presentation Skills**
- Influential Communication Coaching**
- Lead & Manage with Impact & Influence**
- Raising Personal Presence & Impact**
- Executive Voice Coaching for Leaders and Entrepreneurs**
- Professional Voice Coaching** for Broadcasters, Telephone Professionals, Public Announcements, Trainers, Coaches & Teachers. Bespoke Programmes
- Public Speaking**
- Career & Interview Coaching**

